

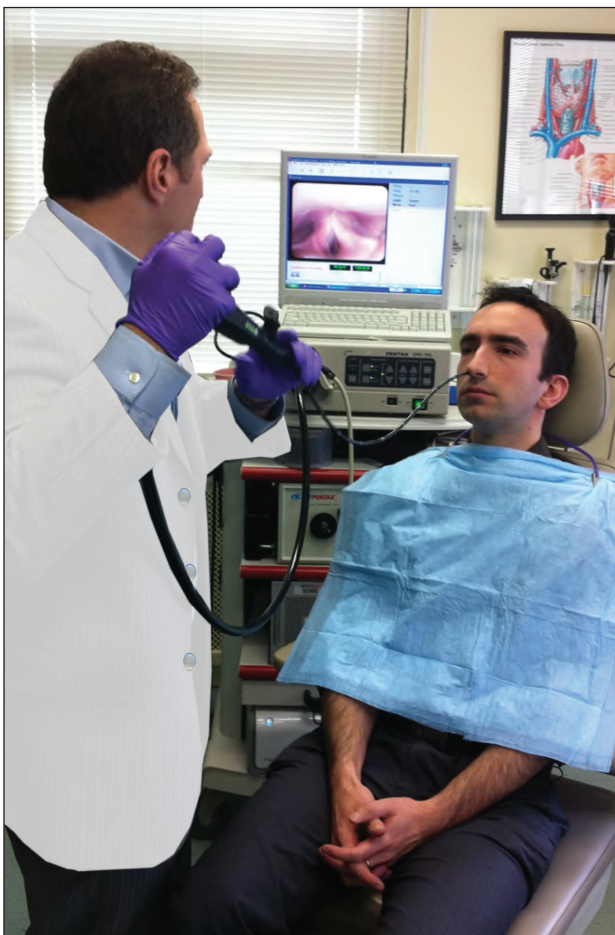
About ENT and Allergy Associates

ENT and Allergy Associates, LLP is the largest and most comprehensive Ear, Nose, Throat and Allergy practice in the United States. We are a team of over 115 dedicated physicians with 35 offices, serving patients in Westchester, Putnam, Orange, Dutchess, Rockland and Nassau counties in New York, New York City (NYC-Manhattan) and Somerset, Morris, Bergen, Hudson and Passaic Counties in New Jersey. We offer the convenience of a large group practice, with multiple office sites, evening and weekend hours and prompt appointment scheduling.

How to Begin

Patients: please ask the front office staff at your local ENT and Allergy Associates for information about esophageal cancer screening, or visit www.entandallergy.com/screening to access more information about the program and how to schedule an appointment.

Practitioners: please call us to refer a patient to our program, and visit us on the web at www.entandallergy.com/locations to find the nearest screening center.



ENT and Allergy Screening Center Locations



Westchester County, NY

New Rochelle: 914-235-1888 • Purchase: 914-253-8070
Sleepy Hollow: 914-631-3053 • Tuckahoe: 914-961-2515
White Plains: 914-949-3888 • Yonkers: 914-963-8588
Yorktown: 914-245-2681

Putnam and Rockland Counties, NY

Carmel: 845-279-9500 • West Nyack: 845-727-1370

Orange and Dutchess Counties, NY

Fishkill: 845-896-1809 • Newburgh: 845-562-0760
Poughkeepsie: 845-471-4086

New York City

Bayside: 718-631-8899 • Bay Ridge: 718-748-5225
Bay Ridge West: 718-833-0515 • Bronx: 718-863-4366
East Side: 212-722-5570 • Gramercy: 212-679-3499
Park Slope: 718-208-4449 • Staten Island: 718-370-0072
Wall Street: 212-571-0355 • West Side: 917-441-7824

Nassau County, NY

Garden City: 516-222-1881 • Garden City West: 516-739-1097
Lake Success: 516-775-2800

Bergen County, NJ

Englewood: 201-567-2771 • Hackensack: 201-883-1062
Oradell: 201-722-9850

Morris, Hudson and Passaic Counties, NJ

Parsippany: 973-394-1818 • Hoboken: 201-792-1109
Wayne: 973-633-0808

Middlesex and Somerset Counties, NJ

Edison: 732-549-3934 • Old Bridge: 732-679-7575
Somerville: 908-722-1022



Corporate office:
ENT and Allergy Associates, LLP
560 White Plains Road
Tarrytown, New York 10591
914-333-5801

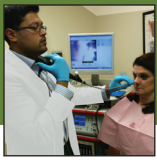


Mount
Sinai

What is your cough trying to tell you?

Early detection of esophageal cancer starts here...

The Mount Sinai Medical Center
Divisions of Gastroenterology and Thoracic Surgery



The Mount Sinai/ENT and Allergy Esophageal Cancer Screening Program

About the Program

The Mount Sinai Medical Center and ENT and Allergy Associates® have joined together to fight esophageal cancer (EC) by providing patients with a comprehensive, world class, first-of-its-kind approach to superior healthcare. Patients can benefit from a seamless diagnostic and treatment program that begins with a screening examination in the comfort of their local ENT and Allergy Associates office. If further care is needed, the patient is then transitioned to a GI doctor in their community, and/or in the case of a suspected lesion, to the Division of Gastroenterology at The Mount Sinai Medical Center.

What is esophageal cancer (EC), and what do you need to know?

Esophageal cancer has been the fastest growing cancer in the United States for the past 30 years. Surprisingly, one of the best predictors of the presence of esophageal cancer is chronic cough, that is, cough lasting for more than 6 weeks. The purpose of this screening program is to encourage patients with chronic cough to be evaluated by their ear nose and throat (ENT) doctors. Patients will be asked to complete two brief questionnaires, a *Ten Point Risk Assessment for the Early Detection of Esophageal Cancer* and a *Reflux Symptom Index*, and then your ENT doctor will examine you. Remember – successful treatment of esophageal cancer depends on early detection. Knowing and recognizing the signs of esophageal cancer can save your life.

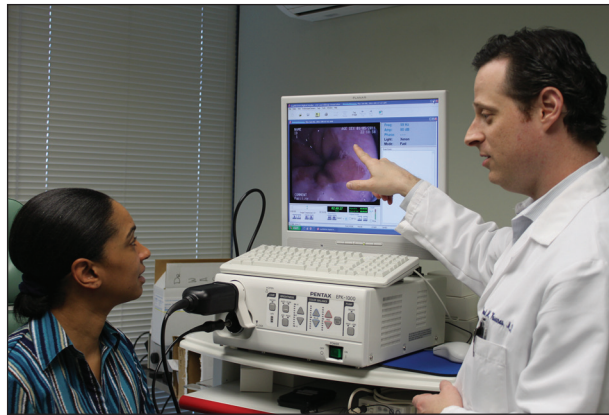


Are you at risk for esophageal cancer?

Most cases of EC in the United States arise in a condition called Barrett's esophagus. Risk factors for the development of cancer include use of tobacco, alcohol, and exposure to acid reflux from the stomach. Symptoms include:

- chronic cough
- hoarseness
- heartburn
- indigestion
- weight loss
- difficulty swallowing

Any of the signs and symptoms described here can also occur with no cancer present, but you cannot tell without an examination. Ask your physician about screening for EC.



Did you know?

- Esophageal cancer is the fastest growing cancer in the United States (300%-500% increase in the last 30 years).
- Five year survival from EC is dismal (five year survival less than 10%) unless detected early, when five year survival increases to 90%.
- Esophageal cancer arises in a condition called Barrett's esophagus, which is estimated to affect 1-2% of Americans.
- Unlike screening colonoscopy, which requires an uncomfortable bowel preparation and intravenous, or conscious, sedation with loss of a day from work or play, screening of the esophagus does not require a preparation and can be performed with a patient completely awake without intravenous medication or loss of a day of work.
- The Mount Sinai Medical Center's Divisions of Gastroenterology and Thoracic Surgery, working with ENT and Allergy Associates, are now able to do minimally invasive esophageal screening utilizing new technology which uses ultra-thin instruments, a technique called TNE (TransNasal Esophagoscopy) so that your esophagus can be screened in minutes without you having to be sedated or losing time from work or your family. For more information, please visit <http://www.entandallergy.com/vas/media.php>.

About the Mount Sinai Multidisciplinary Cancer Center

Patients with gastroesophageal reflux disease, Barrett's esophagus, and esophageal cancer are best treated by a team of specialists. In addition to the care you will receive from your ENT and Allergy physician and your local GI doctor, Mount Sinai, conveniently located in the heart of Manhattan offers a comprehensive program to manage more problematic lesions of Barrett's or esophageal carcinoma that require more specialized care.

Since these diagnoses typically require coordinated evaluation by a gastroenterologist, surgeon and/or oncologist, the Center provides patients with a coordinated schedule of consultations with a variety of specialists. In addition, a state-of-the-art endoscopic evaluation will be arranged directly from your MD's office. This model will optimize your care and limit return visits. Each patient will have access to top physicians and surgeons with the following specialties:

- Head and Neck Cancer Surgery
- Thoracic Surgery
- Gastroenterology
- Radiation Oncology
- Medical Oncology
- Nutritional Support Services
- Diagnostic and Interventional Radiology

Some of the additional features of the the Multidisciplinary Cancer Center Are:

- The latest research and surgical techniques from a world class academic center, including several National Cancer Institute trials
- The latest endoscopic equipment for the diagnosis and surveillance of Barrett's esophagus and esophageal cancer
- Minimally invasive endoscopic therapies for the removal of Barrett's esophagus and esophageal cancer



**The Mount Sinai Medical Center
Divisions of Gastroenterology
and Thoracic Surgery**

Gastroenterology Practice Office
5 East 98th Street, 11th Floor
New York, NY 10029

Endoscopy Suite
1184 Fifth Avenue, 7th Floor
New York, NY 10029

Thoracic Surgery Practice Office
1440 Madison Avenue, 1st Floor
New York, NY 10029