



***'The 10 Reasons Why You Should Consider
B. Todd Schaeffer, M.D. as Your Nasal and Sinus Specialist'.***

1. Unparalleled Experience:

Dr. Schaeffer has been a rhinologic surgeon for over twenty-five years, and has been performing Endoscopic Sinus Surgery (ESS) since it originated in the USA over twenty-two years ago.

2. Cutting Edge Vision:

In 2006, Dr. Schaeffer-along with a colleague from North Shore University Hospital in Manhasset-was the first sinus surgeon in New York State to perform balloon sinus dilation (BALLOON SINUPLASTY) in the operating room.

3. State-of-the-Art Research:

- In 2009, Dr. Schaeffer was the Principal Investigator (PI) for an in-office balloon medical device catheter in the northeastern United States. This research helped pave the way for in-office balloon dilation that has been commercially available since 2011.
- He is the northeastern United States PI for single use balloon sinus device for in-office use.
- During the final quarter of 2012 he will be the PI in another multi-centered study for a new device intended to keep sinuses open post operatively

4. Seasoned Teacher:

Dr. Schaeffer is an instructor of an in-office balloon sinus course which instructs other surgeons on how to perform the procedure.

5. Professional Teacher:

At the 2012 ENT Academy (AAO-HNS) national convention, Dr. Schaeffer was selected to offer the only instructional course which teaches other doctors (nationally and internationally) how to perform the office balloon surgery.

6. Superior Surgical Skills:

Dr. Schaeffer performs intricate skull base surgery and advanced sinus surgeries as a member of the North Shore-LIJ Skull Base Center.

7. Clinical Innovator:

Dr. Schaeffer devised a technique called "Endoscopic Liposhaving", which can produce a youthful neckline for cosmetic reasons or remove large fatty tumors from the neck.

8. Cosmetic/Reconstructive Expertise:

Dr. Schaeffer has performed successful cosmetic and reconstructive nasal surgery (Rhinoplasty) on hundreds of patients, and is eager to share actual “Before and After” photos when discussing Rhinoplasty during a cosmetic consultation.

9. Academic Honors and Recognition:

Dr. Schaeffer serves as Chief and Associate Chair, Dept. of Otolaryngology – Communicative Disorders at North Shore University Hospital in Manhasset. He is Assistant Clinical Professor of Otolaryngology at Mt. Sinai School of Medicine and Hofstra NS/LIJ School of Medicine.

10. Professional Practice:

Dr. Schaeffer is a senior partner at ENT and Allergy Associates, LLP, the most dynamic and comprehensive ear, nose, throat, allergy and audiology practice in the United States.